

INFORMATIVA PER IL SITO INTERNET – COOKY POLICY

WHAT ARE COOKIES? Cookies are small text files sent from the site to the terminal of the interested party (usually to the browser), where they are stored and then retransmitted to the site the next time the same user visits the site. A cookie cannot retrieve any other data from your hard drive, transmit computer viruses or acquire email addresses. Each cookie is unique to your web browser.

Some of the functions of cookies may be delegated to other technologies. In this document, the term 'cookie' is used to refer to both cookies proper and all similar technologies. Through cookies you can record information about your preferences, such as pages you browse or download files from our site or other similar actions made while browsing our site.

FIRST OR THIRD PARTY COOKIES: Cookies may be first or third party, where "first party" means the cookies developed by the Owner of the site itself, while "third party" means the cookies developed by third parties compared to the Owner of the site

THE NATURE OF COOKIES Regarding the nature of cookies, there are several types of cookies:

Technical Cookies Technical cookies are those used for the only purpose of 'carrying out the transmission of a communication over an electronic communications network, or as strictly as is necessary for the provider of an information society service explicitly requested by the subscriber or user to provide that service (see article 122 (1) of the Code)

They are not used for any further purpose and are normally installed directly by the owner or operator of the website. They can be divided into:

- browsing or session cookies, which guarantee the normal browsing and use of the website (allowing, for example, to make a purchase or authenticate to access reserved areas); they are in fact necessary for the proper functioning of the website;
- analytics cookies, similar to technical cookies when used directly by the site operator to collect information, in aggregate form, on the number of users and how they visit the site itself, in order to improve the performance of the site;
- functionality cookies, which allow the user to navigate according to a series of selected criteria (for example, the language, the products selected for purchase) in order to improve the service provided to the same. The installation of such cookies does not require the prior consent of users (more information in the section Managing cookies below).

Profiling cookies - Profiling cookies are used to create user profiles and to send advertising messages in line with the preferences expressed by the user when surfing the web.

The use of profiling cookies requires the consent of the person concerned. According to measure n 229 of 8 May 2014, the user must be able to authorise or refuse the installation of profiling cookies, if they are present,.

In case of third party cookies, the site has no direct control over individual cookies and can not control them (it can not install them directly or delete them). You can still manage these cookies through your browser settings (follow the instructions below), or through the sites listed in the "Managing Cookies" section.

The user is therefore invited to check on the website of the third party indicated below:

COOKIE DURATION : Cookies have a duration dictated by the expiration date (or a specific action such as closing the browser) set at the time of installation.

Cookies can be ;

- temporary or session cookies: these are used to store temporary information, allow you to link actions performed during a specific session and are removed from your computer when you close your browser;



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- persistent cookies: these are used to store information, such as your login name and password, so that you do not have to type them again each time you visit a specific site. These remain stored in the computer even after closing the browser

The so-called session cookies, once the connection to this website is terminated, are not stored. The computer systems used for this site use temporary cookies and permanent cookies.

COOKIE MANAGEMENT You can disable cookies on websites by downloading special software such as Ghostery (<https://www.ghostery.com>) for your browser and disabling the use of individual cookies. Or you can activate the "anonymous navigation" mode it is a function that allows you to navigate without leaving a trace in the browser of the navigation data. This function only allows you not to keep the navigation data in your browser. Alternatively, you can disable/delete cookies by accessing your browser configuration panel

ACCEPTANCE AND WAIVER OF COOKIES

By closing the information band or clicking on any part of the page or scrolling through it to highlight further content, you accept the Cookie Policy and cookies will be set and collected. You will always have the option of removing these cookies at any time by the means mentioned above. If you do not accept cookies by leaving the site, any cookies already stored locally in your browser will remain stored there but will no longer be read or used by us until a later and possible acceptance of the Policy. You will always have the option of removing these cookies at any time by the means mentioned above.